

TABELA DE PREÇOS - PUBLICIDADE CANAIS TEMÁTICOS - ANO DE 2016
 EM VIGOR PARA TODAS AS EXIBIÇÕES A PARTIR DE 1 DE JANEIRO DE 2016
 UNIDADE : EUROS

	6	8	10	15	20	25	30	35	40	45	60	
T01	15.03	18.69	21.99	30.79	36.65	40.32	43.98	53.14	64.14	77.89	109.95	T01
T02	30.06	37.38	43.97	61.56	73.29	80.63	87.96	106.27	128.26	155.76	219.88	T02
T03	47.50	59.07	69.50	97.30	115.83	127.42	139.01	167.95	202.70	246.16	347.50	T03
T04	71.14	88.47	104.09	145.72	173.48	190.85	208.19	251.55	303.59	368.68	520.46	T04
T05	97.16	120.83	142.15	199.01	236.92	260.64	284.33	343.53	414.61	503.50	710.78	T05
T06	123.48	153.56	180.66	252.92	301.10	331.24	361.35	436.60	526.93	639.90	903.33	T06
T07	145.77	181.27	213.26	298.57	355.44	391.02	426.56	515.39	622.02	755.38	1,066.36	T07
T08	173.56	215.84	253.93	355.50	423.22	465.58	507.91	613.67	740.64	899.43	1,269.70	T08
T09	194.63	242.05	284.76	398.66	474.60	522.11	569.57	688.17	830.55	1,008.62	1,423.85	T09
T10	215.75	268.31	315.66	441.92	526.10	578.76	631.37	762.85	920.68	1,118.07	1,578.35	T10
T11	239.19	297.46	349.95	489.93	583.25	641.63	699.96	845.71	1,020.69	1,239.52	1,749.81	T11
T12	262.84	326.86	384.55	538.36	640.91	705.07	769.16	929.32	1,121.59	1,362.06	1,922.79	T12
T13	284.28	353.53	415.91	582.28	693.19	762.58	831.90	1,005.13	1,213.08	1,473.17	2,079.64	T13
T14	307.14	381.95	449.36	629.10	748.93	823.90	898.79	1,085.95	1,310.63	1,591.63	2,246.86	T14
T15	329.94	410.31	482.72	675.81	804.53	885.06	965.52	1,166.57	1,407.93	1,709.79	2,413.67	T15
T16	353.37	439.46	517.01	723.81	861.68	947.93	1,034.10	1,249.44	1,507.94	1,831.24	2,585.13	T16
T17	377.97	470.04	552.99	774.19	921.65	1,013.91	1,106.07	1,336.39	1,612.89	1,958.69	2,765.04	T17
T18	402.56	500.62	588.97	824.55	981.61	1,079.87	1,178.03	1,423.33	1,717.82	2,086.12	2,944.93	T18
T19	424.52	527.94	621.10	869.54	1,035.17	1,138.79	1,242.31	1,501.00	1,811.55	2,199.94	3,105.61	T19
T20	447.96	557.08	655.39	917.54	1,092.31	1,201.65	1,310.88	1,583.85	1,911.54	2,321.38	3,277.04	T20
T21	472.81	587.99	691.75	968.45	1,152.92	1,268.33	1,383.62	1,671.73	2,017.61	2,450.19	3,458.88	T21
T22	496.25	617.14	726.04	1,016.46	1,210.07	1,331.20	1,452.21	1,754.60	2,117.62	2,571.64	3,630.33	T22
T23	522.58	649.88	764.56	1,070.39	1,274.27	1,401.82	1,529.25	1,847.69	2,229.97	2,708.08	3,822.94	T23
T24	551.22	685.49	806.46	1,129.04	1,344.10	1,478.64	1,613.05	1,948.95	2,352.18	2,856.48	4,032.43	T24
T25	580.12	721.43	848.74	1,188.24	1,414.57	1,556.17	1,697.63	2,051.13	2,475.50	3,006.24	4,243.85	T25
T26	606.70	754.49	887.64	1,242.70	1,479.40	1,627.49	1,775.43	2,145.13	2,588.95	3,144.02	4,438.35	T26
T27	637.60	792.92	932.85	1,305.99	1,554.75	1,710.38	1,865.86	2,254.39	2,720.81	3,304.15	4,664.41	T27
T28	663.72	825.40	971.06	1,359.48	1,618.43	1,780.43	1,942.28	2,346.72	2,832.25	3,439.49	4,855.45	T28
T29	691.99	860.55	1,012.42	1,417.38	1,687.36	1,856.26	2,025.00	2,446.67	2,952.88	3,585.98	5,062.25	T29
T30	727.03	904.14	1,063.69	1,489.17	1,772.82	1,950.28	2,127.56	2,570.59	3,102.44	3,767.60	5,318.64	T30
T31	756.11	940.30	1,106.24	1,548.73	1,843.73	2,028.29	2,212.66	2,673.41	3,226.53	3,918.29	5,531.37	T31
T32	817.81	1,017.03	1,196.51	1,675.11	1,994.18	2,193.80	2,393.22	2,891.56	3,489.82	4,238.03	5,982.74	T32
T33	919.93	1,144.03	1,345.91	1,884.28	2,243.19	2,467.73	2,692.05	3,252.63	3,925.58	4,767.23	6,729.79	T33
T34	1,076.19	1,338.35	1,574.53	2,204.34	2,624.21	2,886.89	3,149.31	3,805.10	4,592.37	5,576.97	7,872.89	T34
T35	1,309.35	1,628.30	1,915.65	2,681.91	3,192.75	3,512.34	3,831.62	4,629.49	5,587.31	6,785.23	9,578.57	T35
Índices de secundagem 2016 (conversão a 20")	6	8	10	15	20	25	30	35	40	45	60	Índices de secundagem 2016 (conversão a 20")
	0.4101	0.5100	0.6000	0.8400	1.0000	1.1001	1.2001	1.4500	1.7500	2.1252	3.0001	