



IMPRESA Press Release

SIC Caras arrives in Angola and Mozambique via ZAP

SIC Caras will be broadcast outside Portugal for the first time since it was launched in December 2013. The IMPRESA channel will arrive in Angola and Mozambique on June 1st via the ZAP distribution platform.

With this move SIC is now the Portuguese station that broadcasts 5 channels in Angola and Mozambique: SIC Internacional, SIC Notícias, SIC Mulher, SIC K and SIC Caras.

“This is yet another step on the way to globalization of the SIC channels and the internationalization of Grupo IMPRESA. The Portuguese-speaking market is essential for us and we believe that Angola and Mozambique will be successful countries for SIC Caras, similarly to the other four channels that area already distributed there,” said Pedro Norton, CEO of Grupo IMPRESA.

SIC now sells five channels to the international market: SIC Internacional, SIC Notícias, SIC Mulher, SIC K and SIC Caras. **“In just a few years SIC has become the Portuguese company that broadcasts the most channels abroad. The internationalization of Grupo IMPRESA is another unrivaled success in the Portuguese market. We have five channels in a diverse range of markets: SIC Internacional (France, Switzerland, Belgium, Luxembourg, Andorra, USA, Canada, Angola, Mozambique, South Africa, Brazil and Australia); SIC Notícias (France, Switzerland, Luxembourg, USA, Canada, Angola, Mozambique and Cape Verde); SIC Mulher (Angola, Mozambique and Cape Verde), SIC K (Angola and Mozambique); SIC Caras (Angola and Mozambique). We have worked hard to have the greatest variety of products in the countries with the largest Portuguese communities and in the Portuguese-speaking countries,”** added Pedro Norton.

IMPRESA is Portugal’s largest media group by revenue (237 M€ in 2013), and is the only one listed on PSI-20, the main stock index of Euronext Lisbon. Founded by Francisco Pinto Balsemão and with Pedro Norton as CEO, IMPRESA has seven television channels. The SIC channels are available in 13 countries on five continents. It also has 15 press titles and companies in the digital media segment.



IMPRESA

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