



TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO DE 2018
TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO 2018 : EM VIGOR PARA TODAS AS EXIBIÇÕES A PARTIR DE 1 DE JANEIRO DE 2018
UNIDADE : EUROS

| | 6 | 8 | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 45 | 60 | |
|-----|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----|
| T01 | 184,74 | 230,91 | 269,94 | 351,44 | 374,19 | 444,91 | 476,38 | 629,09 | 779,89 | 967,77 | 1.485,50 | T01 |
| T02 | 369,46 | 461,80 | 539,85 | 702,84 | 748,34 | 889,78 | 952,71 | 1.258,11 | 1.559,69 | 1.935,43 | 2.970,83 | T02 |
| T03 | 583,91 | 729,86 | 853,21 | 1.110,81 | 1.182,72 | 1.406,25 | 1.505,72 | 1.988,39 | 2.465,03 | 3.058,87 | 4.695,28 | T03 |
| T04 | 874,56 | 1.093,16 | 1.277,92 | 1.663,75 | 1.771,45 | 2.106,25 | 2.255,23 | 2.978,16 | 3.692,06 | 4.581,50 | 7.032,48 | T04 |
| T05 | 1.194,29 | 1.492,81 | 1.745,12 | 2.271,99 | 2.419,07 | 2.876,27 | 3.079,72 | 4.066,94 | 5.041,83 | 6.256,44 | 9.603,47 | T05 |
| T06 | 1.517,91 | 1.897,30 | 2.217,98 | 2.887,62 | 3.074,55 | 3.655,64 | 3.914,21 | 5.168,93 | 6.407,98 | 7.951,71 | 12.205,66 | T06 |
| T07 | 1.791,78 | 2.239,63 | 2.618,16 | 3.408,62 | 3.629,28 | 4.315,21 | 4.620,44 | 6.101,55 | 7.564,15 | 9.386,41 | 14.407,88 | T07 |
| T08 | 2.133,47 | 2.666,72 | 3.117,44 | 4.058,64 | 4.321,38 | 5.138,12 | 5.501,55 | 7.265,10 | 9.006,62 | 11.176,39 | 17.155,45 | T08 |
| T09 | 2.392,48 | 2.990,47 | 3.495,91 | 4.551,37 | 4.846,01 | 5.761,91 | 6.169,46 | 8.147,11 | 10.100,05 | 12.533,24 | 19.238,18 | T09 |
| T10 | 2.652,13 | 3.315,03 | 3.875,32 | 5.045,34 | 5.371,95 | 6.387,25 | 6.839,03 | 9.031,32 | 11.196,22 | 13.893,47 | 21.326,10 | T10 |
| T11 | 2.940,22 | 3.675,13 | 4.296,28 | 5.593,39 | 5.955,48 | 7.081,07 | 7.581,92 | 10.012,35 | 12.412,41 | 15.402,66 | 23.642,66 | T11 |
| T12 | 3.230,87 | 4.038,43 | 4.720,99 | 6.146,31 | 6.544,20 | 7.781,05 | 8.331,42 | 11.002,11 | 13.639,42 | 16.925,26 | 25.979,82 | T12 |
| T13 | 3.494,40 | 4.367,83 | 5.106,06 | 6.647,65 | 7.077,99 | 8.415,73 | 9.010,99 | 11.899,52 | 14.751,95 | 18.305,81 | 28.098,91 | T13 |
| T14 | 3.775,38 | 4.719,03 | 5.516,63 | 7.182,17 | 7.647,11 | 9.092,41 | 9.735,54 | 12.856,32 | 15.938,11 | 19.777,72 | 30.358,26 | T14 |
| T15 | 4.055,71 | 5.069,43 | 5.926,25 | 7.715,46 | 8.214,93 | 9.767,55 | 10.458,43 | 13.810,94 | 17.121,56 | 21.246,27 | 32.612,45 | T15 |
| T16 | 4.343,78 | 5.429,51 | 6.347,19 | 8.263,49 | 8.798,43 | 10.461,33 | 11.201,28 | 14.791,92 | 18.337,69 | 22.755,38 | 34.928,89 | T16 |
| T17 | 4.646,08 | 5.807,36 | 6.788,90 | 8.838,56 | 9.410,73 | 11.189,36 | 11.980,80 | 15.821,32 | 19.613,84 | 24.338,97 | 37.359,66 | T17 |
| T18 | 4.948,36 | 6.185,20 | 7.230,60 | 9.413,61 | 10.023,01 | 11.917,36 | 12.760,29 | 16.850,68 | 20.889,96 | 25.922,51 | 39.790,35 | T18 |
| T19 | 5.218,35 | 6.522,67 | 7.625,11 | 9.927,23 | 10.569,88 | 12.567,59 | 13.456,51 | 17.770,08 | 22.029,74 | 27.336,88 | 41.961,37 | T19 |
| T20 | 5.506,43 | 6.882,76 | 8.046,06 | 10.475,27 | 11.153,40 | 13.261,39 | 14.199,39 | 18.751,10 | 23.245,92 | 28.846,04 | 44.277,88 | T20 |
| T21 | 5.811,95 | 7.264,65 | 8.492,49 | 11.056,49 | 11.772,24 | 13.997,19 | 14.987,24 | 19.791,49 | 24.535,70 | 30.446,54 | 46.734,62 | T21 |
| T22 | 6.100,03 | 7.624,73 | 8.913,43 | 11.604,51 | 12.355,74 | 14.690,97 | 15.730,09 | 20.772,47 | 25.751,83 | 31.955,65 | 49.051,05 | T22 |
| T23 | 6.423,64 | 8.029,22 | 9.386,29 | 12.220,14 | 13.011,22 | 15.470,34 | 16.564,58 | 21.874,46 | 27.117,98 | 33.650,92 | 51.653,24 | T23 |
| T24 | 6.775,66 | 8.469,23 | 9.900,67 | 12.889,81 | 13.724,24 | 16.318,12 | 17.472,33 | 23.073,19 | 28.604,06 | 35.495,00 | 54.483,86 | T24 |
| T25 | 7.130,91 | 8.913,28 | 10.419,77 | 13.565,64 | 14.443,82 | 17.173,70 | 18.388,43 | 24.282,95 | 30.103,81 | 37.356,05 | 57.340,52 | T25 |
| T26 | 7.457,75 | 9.321,81 | 10.897,35 | 14.187,40 | 15.105,83 | 17.960,83 | 19.231,23 | 25.395,92 | 31.483,57 | 39.068,21 | 59.968,63 | T26 |
| T27 | 7.837,55 | 9.796,54 | 11.452,32 | 14.909,92 | 15.875,13 | 18.875,53 | 20.210,63 | 26.689,27 | 33.086,95 | 41.057,85 | 63.022,68 | T27 |
| T28 | 8.158,57 | 10.197,80 | 11.921,39 | 15.520,62 | 16.525,36 | 19.648,65 | 21.038,44 | 27.782,44 | 34.442,16 | 42.739,54 | 65.604,03 | T28 |
| T29 | 8.506,08 | 10.632,16 | 12.429,17 | 16.181,70 | 17.229,24 | 20.485,57 | 21.934,55 | 28.965,80 | 35.909,18 | 44.559,98 | 68.398,36 | T29 |
| T30 | 8.936,90 | 11.170,67 | 13.058,70 | 17.001,29 | 18.101,88 | 21.523,14 | 23.045,50 | 30.432,88 | 37.727,94 | 46.816,89 | 71.862,65 | T30 |
| T31 | 9.294,37 | 11.617,49 | 13.581,03 | 17.681,32 | 18.825,94 | 22.384,04 | 23.967,30 | 31.650,17 | 39.237,02 | 48.689,53 | 74.737,10 | T31 |
| T32 | 10.052,79 | 12.565,48 | 14.689,25 | 19.124,12 | 20.362,14 | 24.210,58 | 25.923,04 | 34.232,83 | 42.438,77 | 52.662,60 | 80.835,66 | T32 |
| T33 | 11.308,02 | 14.134,45 | 16.523,41 | 21.512,04 | 22.904,64 | 27.233,62 | 29.159,90 | 38.507,28 | 47.737,85 | 59.238,27 | 90.929,13 | T33 |
| T34 | 13.228,79 | 16.535,32 | 19.330,06 | 25.166,05 | 26.795,20 | 31.859,49 | 34.112,97 | 45.048,09 | 55.846,56 | 69.300,43 | 106.374,26 | T34 |
| T35 | 16.094,85 | 20.117,74 | 23.517,97 | 30.618,35 | 32.600,46 | 38.761,95 | 41.503,65 | 54.807,89 | 67.945,88 | 84.314,57 | 129.420,57 | T35 |

| Índices de secundagem 2018 (conversão a 20 ^o) | 6 | 8 | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 45 | 60 | Índices de secundagem 2018 (conversão a 20 ^o) |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---|
| | 0,4937 | 0,6171 | 0,7214 | 0,9392 | 1,0000 | 1,1890 | 1,2731 | 1,6812 | 2,0842 | 2,5863 | 3,9699 | |