



TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO DE 2018
TABELA DE PREÇOS PUBLICIDADE NACIONAL ANO 2018 : EM VIGOR PARA TODAS AS EXIBIÇÕES A PARTIR DE 1 DE JANEIRO DE 2018
UNIDADE : EUROS

	6	8	10	15	20	25	30	35	40	45	60	
T01	184,74	230,91	269,94	351,44	374,19	444,91	476,38	629,09	779,89	967,77	1.485,50	T01
T02	369,46	461,80	539,85	702,84	748,34	889,78	952,71	1.258,11	1.559,69	1.935,43	2.970,83	T02
T03	583,91	729,86	853,21	1.110,81	1.182,72	1.406,25	1.505,72	1.988,39	2.465,03	3.058,87	4.695,28	T03
T04	874,56	1.093,16	1.277,92	1.663,75	1.771,45	2.106,25	2.255,23	2.978,16	3.692,06	4.581,50	7.032,48	T04
T05	1.194,29	1.492,81	1.745,12	2.271,99	2.419,07	2.876,27	3.079,72	4.066,94	5.041,83	6.256,44	9.603,47	T05
T06	1.517,91	1.897,30	2.217,98	2.887,62	3.074,55	3.655,64	3.914,21	5.168,93	6.407,98	7.951,71	12.205,66	T06
T07	1.791,78	2.239,63	2.618,16	3.408,62	3.629,28	4.315,21	4.620,44	6.101,55	7.564,15	9.386,41	14.407,88	T07
T08	2.133,47	2.666,72	3.117,44	4.058,64	4.321,38	5.138,12	5.501,55	7.265,10	9.006,62	11.176,39	17.155,45	T08
T09	2.392,48	2.990,47	3.495,91	4.551,37	4.846,01	5.761,91	6.169,46	8.147,11	10.100,05	12.533,24	19.238,18	T09
T10	2.652,13	3.315,03	3.875,32	5.045,34	5.371,95	6.387,25	6.839,03	9.031,32	11.196,22	13.893,47	21.326,10	T10
T11	2.940,22	3.675,13	4.296,28	5.593,39	5.955,48	7.081,07	7.581,92	10.012,35	12.412,41	15.402,66	23.642,66	T11
T12	3.230,87	4.038,43	4.720,99	6.146,31	6.544,20	7.781,05	8.331,42	11.002,11	13.639,42	16.925,26	25.979,82	T12
T13	3.494,40	4.367,83	5.106,06	6.647,65	7.077,99	8.415,73	9.010,99	11.899,52	14.751,95	18.305,81	28.098,91	T13
T14	3.775,38	4.719,03	5.516,63	7.182,17	7.647,11	9.092,41	9.735,54	12.856,32	15.938,11	19.777,72	30.358,26	T14
T15	4.055,71	5.069,43	5.926,25	7.715,46	8.214,93	9.767,55	10.458,43	13.810,94	17.121,56	21.246,27	32.612,45	T15
T16	4.343,78	5.429,51	6.347,19	8.263,49	8.798,43	10.461,33	11.201,28	14.791,92	18.337,69	22.755,38	34.928,89	T16
T17	4.646,08	5.807,36	6.788,90	8.838,56	9.410,73	11.189,36	11.980,80	15.821,32	19.613,84	24.338,97	37.359,66	T17
T18	4.948,36	6.185,20	7.230,60	9.413,61	10.023,01	11.917,36	12.760,29	16.850,68	20.889,96	25.922,51	39.790,35	T18
T19	5.218,35	6.522,67	7.625,11	9.927,23	10.569,88	12.567,59	13.456,51	17.770,08	22.029,74	27.336,88	41.961,37	T19
T20	5.506,43	6.882,76	8.046,06	10.475,27	11.153,40	13.261,39	14.199,39	18.751,10	23.245,92	28.846,04	44.277,88	T20
T21	5.811,95	7.264,65	8.492,49	11.056,49	11.772,24	13.997,19	14.987,24	19.791,49	24.535,70	30.446,54	46.734,62	T21
T22	6.100,03	7.624,73	8.913,43	11.604,51	12.355,74	14.690,97	15.730,09	20.772,47	25.751,83	31.955,65	49.051,05	T22
T23	6.423,64	8.029,22	9.386,29	12.220,14	13.011,22	15.470,34	16.564,58	21.874,46	27.117,98	33.650,92	51.653,24	T23
T24	6.775,66	8.469,23	9.900,67	12.889,81	13.724,24	16.318,12	17.472,33	23.073,19	28.604,06	35.495,00	54.483,86	T24
T25	7.130,91	8.913,28	10.419,77	13.565,64	14.443,82	17.173,70	18.388,43	24.282,95	30.103,81	37.356,05	57.340,52	T25
T26	7.457,75	9.321,81	10.897,35	14.187,40	15.105,83	17.960,83	19.231,23	25.395,92	31.483,57	39.068,21	59.968,63	T26
T27	7.837,55	9.796,54	11.452,32	14.909,92	15.875,13	18.875,53	20.210,63	26.689,27	33.086,95	41.057,85	63.022,68	T27
T28	8.158,57	10.197,80	11.921,39	15.520,62	16.525,36	19.648,65	21.038,44	27.782,44	34.442,16	42.739,54	65.604,03	T28
T29	8.506,08	10.632,16	12.429,17	16.181,70	17.229,24	20.485,57	21.934,55	28.965,80	35.909,18	44.559,98	68.398,36	T29
T30	8.936,90	11.170,67	13.058,70	17.001,29	18.101,88	21.523,14	23.045,50	30.432,88	37.727,94	46.816,89	71.862,65	T30
T31	9.294,37	11.617,49	13.581,03	17.681,32	18.825,94	22.384,04	23.967,30	31.650,17	39.237,02	48.689,53	74.737,10	T31
T32	10.052,79	12.565,48	14.689,25	19.124,12	20.362,14	24.210,58	25.923,04	34.232,83	42.438,77	52.662,60	80.835,66	T32
T33	11.308,02	14.134,45	16.523,41	21.512,04	22.904,64	27.233,62	29.159,90	38.507,28	47.737,85	59.238,27	90.929,13	T33
T34	13.228,79	16.535,32	19.330,06	25.166,05	26.795,20	31.859,49	34.112,97	45.048,09	55.846,56	69.300,43	106.374,26	T34
T35	16.094,85	20.117,74	23.517,97	30.618,35	32.600,46	38.761,95	41.503,65	54.807,89	67.945,88	84.314,57	129.420,57	T35
Índices de secundagem 2018 (conversão a 20 ^o)	0,4937	0,6171	0,7214	0,9392	1,0000	1,1890	1,2731	1,6812	2,0842	2,5863	3,9699	Índices de secundagem 2018 (conversão a 20 ^o)